

The Steve Fever for ALS Foundation Proudly Presents



The First Annual Stevie Fever Dance Party
May 13, 2023





The Path to Cure ALS Begins on the Dance floor

The Stevie Fever Dance Party is a fundraiser to raise awareness and funding for ALS in honour of Steve Daly. Steve lived **loud** and loved **big**, and we're taking the same approach with our fundraising.

Our mission is to raise awareness of ALS and raise research and support funds. Only a few months before Steve's 50th birthday, he thought the most happening that summer was a party (sure with some dancing) and the re-opening of patios post-Covid restrictions. But as people affected by ALS know, this horrible disease shows up without any warning and not a lot of hope. The one thing he could do was share his story, and because of his big personality and the people he impacted along the way, the word spread quickly. Funds raised in honour of Steve have hit record numbers for the ALS Society of Canada! Steve's journey with ALS was fast and furious and is now over, but ours is not. It is just beginning.

Amyotrophic lateral sclerosis (ALS) is a neurodegenerative disorder associated with motor neuron degeneration in the motor cortex and spinal cord, leading to muscle weakness and atrophy. It is the most common cause of neurological death in Canada. Despite currently available therapies, ALS remains rapidly debilitating and fatal with no effective treatment or cure.

Making ALS livable means finding new treatments, holding clinical trials for new drugs, and ramping up ALS research to help people living with ALS NOW. Your donation WILL lead to better care, longer lives, and a possible cure. How powerful is that?

Although it is a rare disease, ALS can one day be a treatable, non-terminal disease with enough awareness and funds to invest in research. The Stevie Fever For ALS Foundation needs your help to spread the word to END ALS!

<https://www.steviefever.com/>



First Annual Stevie Fever Dance Party

What?

An event to raise funds & awareness for ALS. Organized by the Steve Fever for ALS Foundation. The dance party includes a DJ ([PSP Entertainment](#)), live band ([The 99's](#)), as well as an auction and giveaways.

Who?

Everyone is welcome. Anyone who purchases a ticket is able to participate in the festivities!

When?

Saturday, May 13th from 7:00 PM to 2:00 AM

Where?

The Great Hall - 1087 Queen St W, Toronto ON

Why?

Come and party with the Stevie Fever community to raise awareness and money for this underfunded terminal disease. ALS researchers are on the cusp of finding new treatments and a cure and they need our help. Together we can make an impact with 100% of the proceeds supporting this cutting edge work. As Stevie would say, "Let's GIVE-EEERRRR!"



Sponsorship Opportunities

Bronze- \$1,000

- Logo on Proud Partner page of Stevie Fever Dance Party website (12 months)
- 2 tickets to the Steve Fever Dance Party event

Silver- \$2,000

- Logo on Proud Partner page of Stevie Fever Dance Party website (12 months)
- Logo included in eblasts
- Prominent logo/signage at event
- 4 tickets to Stevie Fever Dance Party Event

Gold- \$5,000

- Prominent Logo integration on all promotional materials
- Unique co-branded post on social media
- 4 tickets to Stevie Fever Dance Party Event

Platinum- \$10,000

- Prominent Logo integration on all promotional materials
- Custom video interview promoted on social media and/ or speaking opportunity during evening program
- Unique co-branded post on social media
- 6 tickets to Stevie Fever Dance Party Event & VIP Table at event

Silent Auction Item

- Donate an item to be included in the silent auction. Contact Trish, Colleen, or Meghan





**For more information, to discuss sponsorship, donate auction items
or anything else, please contact us:**

Stevie Fever Co-Chairs

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